canUX

November 11-13, 2016 | 7th edition
Canadian Museum of History Theatre

CanUX is Canada's largest and longest running annual experience design conference, now in its seventh year. The event is a three day showcase of modern trends in UX, packaged as a mix of inspiring main stage talks combined with opportunities to learn, exchange ideas, and make new friends.

http://canux.io @canuxconf

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SPONSOR CANUX 2016

CanUX 2016 builds on six years of credibility as the premier annual UX conference in Canada. Thought leaders from Canada, US and abroad come together to share their expertise with an engaged, educated audience, supporting our mandate to inspire the Canadian UX community to work better, and produce better work.

CanUX 2016 will feature 20 speakers headlined by a number of internationally renowned personalities. While the full schedule will be released by the end of summer, our past edtions were headlined by industry heavyweights such as Jesse James Garrett, Steve Krug, Jared Spool, Lou Rosenfeld, Kim Goodwin, Aaron Draplin, Cennydd Bowles, Leisa Reichelt, Bill DeRouchey, Peter Merholz, Nick Finck, Russ Unger, Dana Chisnell, Dan Szuc, Steve Portigal, Jess McMullin, Matt Nish-Lapidus, Boon Sheridan, Matthew Milan, Jonathan Snook, Abby Covert, Derek Featherstone, Juhan Sonin, Jonas Damon, Shelley Bernstein and many more... For the latest on the conference lineup, please visit canux.io/program.

Expected to attract 520+ attendees, CanUX 2016 offers an affordable way for your company to get exposure to the largest network of experience design professionals in the Ontario and Quebec region. Capping the event at ~520 attendees also ensures that you are not just a tiny dot on a massive trade show floor, but a major part of the conference experience.

Partnering with CanUX aligns your brand with an internationally renowned event that offers its attendees not only valuable resources but also a great time. In addition to carefully curated content, we believe the phrase "the conference happens in the hallway" is key to our ongoing success. As a result, our sponsors will be featured prominently on special installations and signage in our hallways and open areas.

For more information, please contact CanUX at (613) 851-3731, twitter DM @CanUXconf or via email at info@canux.io

Visit canux.io for more information.

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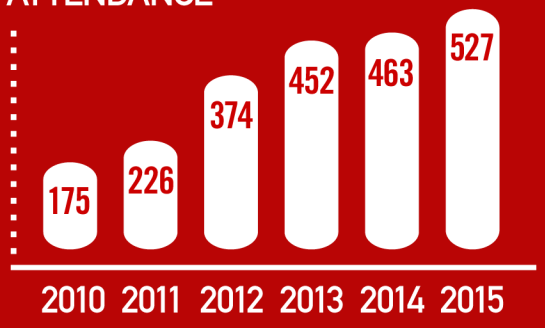
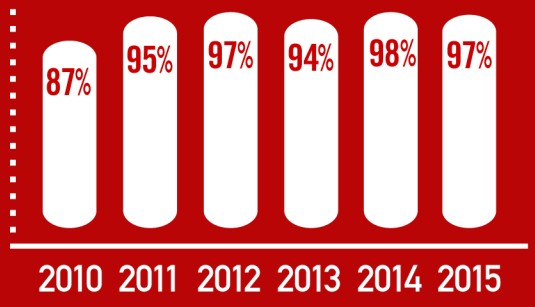
BY THE NUMBERS

We curate content for experience design professionals of all levels, as well all others who believe that user experience is crucial to the success of their business. Our attendees identify themselves as UX / interaction designers, information architects, graphics designers, design strategists, researchers, product and project managers, developers, content strategists, policy analysts, marketing professionals and everything in between. We also have a strong executive presence, from Directors to VPs and CEOs.

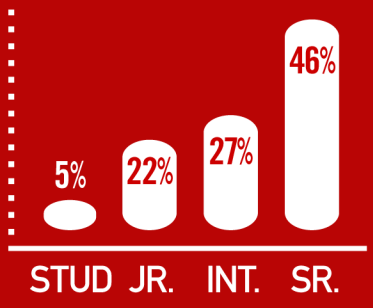
ATTENDANCE



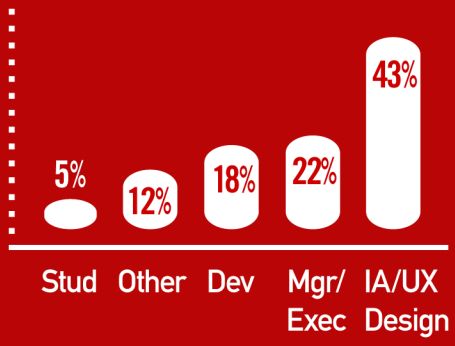
SPEAKER LINEUP FEEDBACK



CAREER LEVELS



BY INDUSTRY



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SPONSORSHIP PACKAGES

In 2016, we offer three sponsorship levels that provide visibility throughout all the conference related events. These include the conference venue, a private, invite-only speakers + sponsors + organizers reception on Friday, November 11, 2016.

	PLATINUM $5000	GOLD $3000	SILVER $1500
Logo, name, link on canuxconf.org	✓	✓	✓
Logo/link in newsletters (1000+ subscribers)	✓	✓	✓
Company logo on badge / schedule	✓	✓	✓
Full conference passes	4	2	1
Company logo displayed on onsite signage	✓	✓	✓
Company logo on main stage sponsor slides	✓	✓	✓
@CanUXconf tweets	✓	✓	
Exhibit space on conference floor	✓	✓	
Literature at registration desk	✓	✓	
Refreshment break sponsorship	✓		
Increased website / newsletter visibility	✓		
Private reception sponsorship	✓		
Ad placement in conference guide (optional)	✓		

If our packages do not offer you the exposure you desire, we can also propose a number of a la carte sponsorship options such as charging station sponsorship, student sponsorships, wifi sponsorship, social events sponsorship, etc. For more details, contact info@canux.io

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WHO'S GONNA BE THERE?

COMPANIES IN ATTENDANCE LAST YEAR

Google + Alphabet
Adobe
Mozilla
SAP
Electronic Arts
Shaw Media
Deloitte
Macadamian
Blackberry
Sid Lee
Breather
W.illi.am
Systemscope
Sid Lee
BV02
NAC
NeoInsight
Avaya
Freshbooks
SMITH
Solarwinds
CIHI
MaRS
CMA
Nurun
CMHC

Microsoft
Shopify
IBM
Ubisoft
Trend Micro
Indigo
Telus Health
Bell Canada
QNX
Jumping Elephants
ThoughtWorks
GE
McMillan
Unisys
Espial
Fuel
Innobec
Caseware
Kivuto
Soshal Group
A Hundred Answers
CREA
La Presse
Sheridan College
OCAD
Dassault Systemes

City of Ottawa
City of Montreal
Province of Nova Scotia

Government of Canada:
AAFC
Canadian Heritage
CBSA
CIC
CRA
Department of Justice
DND
Environment Canada
ESDC
Fisheries and Oceans
Health Canada
HRSDC
House of Commons
Industry Canada
Library of Parliament
Parks Canada
Privy Council Office
PWGSC
Shared Services Canada
TBS
SSHRC
Statistics Canada
and MANY MANY more...

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ALUMNI SPONSORS

COMPANIES WHO SPONSORED OUR PREVIOUS EDITIONS

Adobe
Jumping Elephants
Shopify
Corel
Axure
Akendi
Ampli2de
Macadamian
NeoInsight
A Hundred Answers
Kivuto
YOUiLabs
Systemscope
Rosenfeld Media
Sketch
O'Reilly Media
Carleton U
Algonquin College
Ottawa U
Simply Accessible
Untether.TV
Involution Studios
Stickermule
Thinkwrap Commerce
Google
UserTesting.com
dv[ux]
Involution Studios
MKN Design
Espial
TLMUX
The Code Factory
Design 1st
UXstaff
Stem Design Labs
Wipebook
Re-think Consulting
BoxFabric
Non-Linear Creations
TP1
UIE
Socks by William
Follow the UX Leader
DIGiA UX
nForm
TechSmith
Microsoft
and many more...

EVENT PARTNERS

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Enteprise UX
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#UXWG

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