



November 3-5, 2017 | 8th edition
Canadian Museum of History Theatre

CanUX is Canada's largest and longest running annual experience design conference, now in its eighth year. The event is a three day showcase of modern trends in UX, packaged as a mix of inspiring main stage talks combined with opportunities to learn, exchange ideas, and make new friends.

<http://canux.io>

@canuxconf



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WHY CANUX 2017?

CanUX 2017 builds on seven years of credibility as the premier annual UX conference in Canada. Thought leaders from Canada, US and abroad come together to share their expertise with an engaged, educated audience, supporting our mandate to inspire the Canadian UX community to work better, and produce better work.

CanUX will feature 20+ speakers headlined by a number of internationally renowned personalities. While the full schedule will be released by the end of summer, our past editions were headlined by industry heavyweights such as Jesse James Garrett, Steve Krug, Alan Cooper, Jared Spool, Lou Rosenfeld, Kim Goodwin, Aaron Draplin, Cennydd Bowles, Leisa Reichelt, Peter Morville, Peter Merholz, Stephen Anderson, Abby Covert, Nick Finck, Bill DeRouchey, Simone Rebaudengo, Russ Unger, Dana Chisnell, Steve Portigal, Jess McMullin, Matt Nish-Lapidus, Boon Sheridan, Matthew Milan, Jonathan Snook, Derek Featherstone, Juhan Sonin, Jonas Damon, Shelley Bernstein and many more... For the latest on the conference lineup, please visit canux.io/program.

Expected to sell out for the 8th straight year, CanUX 2017 offers an affordable way for your company to get exposure to the largest network of experience design professionals in Canada. Capping the event at ~520 attendees also ensures that you are not just a tiny dot on a massive trade show floor, but a major part of the conference experience.

Partnering with CanUX aligns your brand with a well-known international event that offers its attendees not only valuable inspiration and professional resources but also a great time. In addition to carefully curated content, we believe the phrase "the conference happens in the hallway" is key to our ongoing success. As a result, our sponsors will be featured prominently on special installations and signage in our hallways and open areas.

For more information, please contact Tanya Snook, CanUX Co-chair, at (613) 851-3731, twitter DM @CanUXconf or via email at info@canux.io

Visit canux.io for more information.

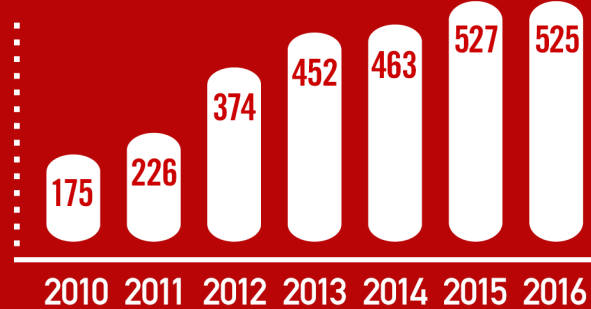


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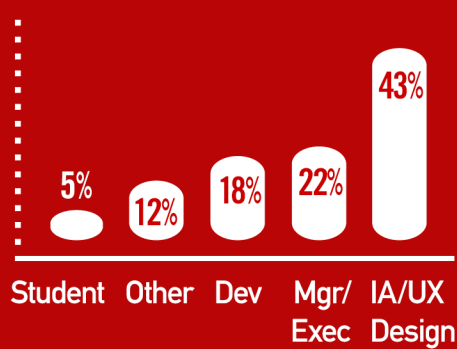
BY THE NUMBERS

We curate content for experience design professionals of all levels, as well all others who believe that user experience is crucial to the success of their business. Our attendees identify themselves as UX / interaction designers, information architects, graphics designers, design strategists, researchers, product and project managers, developers, content strategists, policy analysts, marketing professionals and everything in between. We also have a strong executive presence, from Directors to VPs and CEOs.

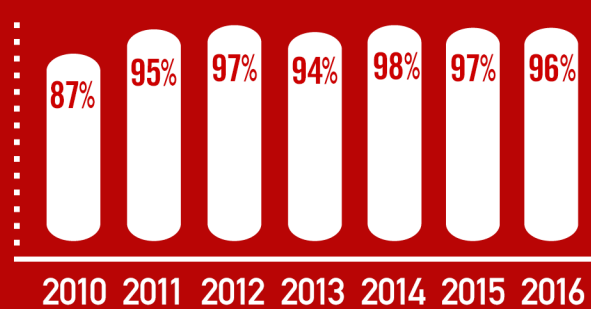
ATTENDANCE



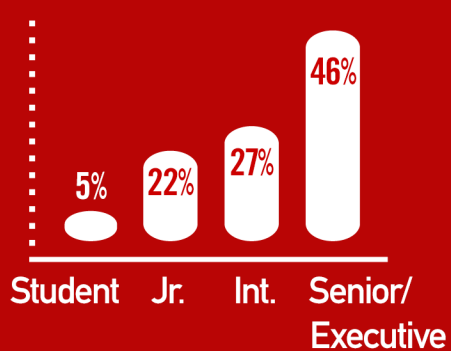
BY INDUSTRY



SPEAKER LINEUP FEEDBACK



CAREER LEVEL



Visit canux.io for more information.



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SPONSORSHIP PACKAGES

In 2017, we offer four sponsorship levels that provide visibility throughout all the conference related events and include tickets to our private, invite-only speakers + sponsors + organizers reception on Friday, November 3, 2017 at 7pm.

	DIAMOND \$9000	PLATINUM \$5000	GOLD \$3000	SILVER \$1750
Logo, name, link on canux.io	✓	✓	✓	✓
Logo/link in newsletter (1500+ subscribers)	✓	✓	✓	✓
Company logo on badge / schedule	✓	✓	✓	✓
Conference passes	4	4	2	1
Workshop day passes	2	-	-	-
Company logo displayed on onsite signage	✓	✓	✓	✓
Company logo on main stage sponsor slides	✓	✓	✓	✓
Exhibitor table at the CanUX Job Fair	✓	✓	✓	✓
@CanUXconf tweets	✓	✓	✓	✓
Exhibit space on conference floor	✓	✓	✓	
Refreshment break sponsorship	✓	✓		
Increased website / newsletter visibility	✓	✓		
Private reception sponsorship	✓			

If our packages do not offer you the exposure you desire, we can also propose a number of a la carte sponsorship options such as charging station sponsorship, student sponsorships, wifi sponsorship, social events sponsorship, etc. For more details, contact info@canux.io

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WHO WILL YOU MINGLE WITH?

COMPANIES IN ATTENDANCE LAST YEAR:

Google / Alphabet	Microsoft	Fjord	City of Ottawa
Adobe	Shopify	Razorfish	City of Montreal
Mozilla	IBM	Motorola	City of Missisauga
SAP	Ubisoft	SapientNitro	Province of Nova Scotia
Electronic Arts	Trend Micro	Bridgeable	Region of Peel
Shaw Media	Indigo	Nokia	Ontario Public Service
Deloitte	Telus Health	You.i TV	Gouvernement du Quebec
Macadamian	Bell Canada	EBay	GOVERNMENT of CANADA:
Blackberry	QNX	Kobo	AAFC . Bank of Canada
Oracle	Jumping Elephants	Cogeco	Canadian Heritage
Breather	Soshal	Canada Post	CBSA . CIC . CRA
Critical Mass	ThoughtWorks	Valtech	Department of Justice
Systemscope	GE	Accenture	DND . Environment Canada
Sid Lee	McMillan	Usability Matters	Elections Canada . ESDC
BV02	Unisys	Yu Centrik	Fisheries and Oceans
NAC	Espial	Loblaw	Global Affairs Canada.
Neolnsight	Optimal Workshop	OpenText	Health Canada . HRSDC
Avaya	Square Rainbow	Normative	House of Commons
Freshbooks	Quebecor	Accor Hotels	Industry Canada . IRCC
Bank of Montreal	MNP	TLMUX	Library and Archives
Rogers	CREA	ConceptShare	Library of Parliament
Thales Group	La Presse	LoyaltyOne	National Defense
Spiria	Sheridan College	Klipfolio	Parks Canada
Real Decoy	OCAD	SolarWinds	Privy Council Office
Nurun	Universite Laval	Halogen	PWGSC
CMHC	UBC	K2 Digital	Service Canada
		Silanis	Shared Services Canada
			TBS . SSHRC
			Statistics Canada
			Veterans Affairs
			and MANY MANY more...

Visit canux.io for more information.



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ALUMNI SPONSORS

COMPANIES WHO SPONSORED OUR PREVIOUS EDITIONS:

Adobe
Jumping Elephants
Shopify
Usability Matters
Axure
Akendi
Ampli2de
Macadamian
Neolnsight
A Hundred Answers
Kivuto
YOUi TV
Systemscope
Rosenfeld Media
Sketch
O'Reilly Media
Carleton U
Algonquin College
Ottawa U
Simply Accessible
Untether.TV
Involution Studios

Google
SapientNitro
Bridgeable
Optimal Workshop
Involution Studios
MKN Design
Espial
TLMUX
The Code Factory
Design 1st
Stem Design Labs
Wipebook
Re-think Consulting
BoxFabric
Non-Linear Creations
TP1
UIE
Socks by William
Follow the UX Leader
Stickermule
Thinkwrap Commerce
Service Design Network

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Ottawa in Colour
Cdn. Museum of History
nForm
Techsmith
Microsoft
any many more....

EVENT PARTNERS:

UX Hong Kong
Enterprise UX
TLMUX
IXDA Ottawa

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