

ANDREW Mayfield

@andrewfantastic

SKETCHNOTES @ mjbroadbent

ee I like to bring my son FOX with me when I travel BECAUSE I think it's the best education 99

KIND OF LIKE **EXPERIENCE DESIGN**

When I was young... I USED TO SKIP SCHOOL and preferred to BREAK the STUPID RULES

then I skipped school for TWO YEARS.

I had a PAPER ROBE
dad bribed me with an ORANGE BIKE
then

#CanUX canUX

NOVEMBER 13, 2016

AFTER COLLEGE
I got a gig designing a website for a PIZZA SHOP

Became a tutor at same college [pre-lunch spot] and did "research" to help us evolve the website

3 STORES → 70

Wow
WE LOVE IT!
Here's a box of Chocolates
happy customers

OVER DELIVER Learning!

:One day...
CREATED dot-matrix EASTER CARDS

DESIGNING for DESIGNERS 3 Short Stories

MIND THE GAPS

DELAYS IN ORDERS [FIDGETING] AS WELL AS PHYSICALLY

Help people in times when they need it



CREATED DEVILS PEOPLE COULD PLAY WITH WHILE WAITING

FIND THESE OPPORTUNITIES they're everywhere

Orders Went UP! ↑

~~USERS~~ PEOPLE

Can't we find a way to dignify the people and their context FOR OUR WORK?