

BOON Sheridan

@boonerang

I ♥ Richard
Dawson!
[HOST OF GAMESHOW]
Family Reud

We need
one of
HIM
for UX!

#CanUX
canUX

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SKETCHNOTES @njbroadbent

The ^{First (possibly last)} Great CanUX Quiz Show

CONTESTANT #1 AMANDA

"I fix
stuff"



UX
ARCHITECT

Q. When was the term "UX" first coined?

~ A. 1993 ^W → TRICK QUESTION!
NO ONE KNOWS FOR SURE

Q. Which animal has not been on the cover of an O'Reilly book?

~ A. Bachshund × NOPE: PANDA

✓ Q. What is your biggest design challenge in the next 5 years?

"Helping my
clients
see
THE BIG
PICTURE"

CONTESTANT #2 STEPHANIE



GRAPHIC
DESIGNER

Q. What is not the name of a prototyping tool?

~ A. Flint × NOPE: CHEER.10

Q. What is not a recent invention?

✓ A. Injectable headphones ^{YEP!}
EXISTING: inflatable nightclub
vegetarian burger that bleeds

"A lot! How do
I get people
to think like
a designer
themselves."

CONTESTANT #3 JANE



"I manage
a small
UX team"

Q. What IoT device was blamed for the strongest attack on the web?

✓ A. Online Cameras ^{YEP!}
^{passwords hardcoded into firmware}
^{not BABY MONITORS}
^{or SMART LIGHTBULBS}

Q. What is the name of Alan Cooper's most famous book?

✓ A. The Inmates Are Running the Asylum

"AR & VR...
I'm not doing this
yet but it's coming!
I learn by doing and
am looking forward
to this."