

VERONIQUE Verreault

@missvvs.mystery



MISS VV's MYSTERY

device and mobile app to do KEGEL EXERCISES

On the Go

- 1 MADE MODELS of FORM FACTOR and TESTING FOR VISUAL APPEAL
- 2 3-D PRINT PROTOTYPE user test in the body

Challenges

GETTING BLUETOOTH SIGNAL TO WORK OUTSIDE HUMAN BODY
Manufacturing and engineering

- 3 CREATE AN APP THAT'S:

- EASY TO USE
- TRUSTWORTHY
- PLAYFUL

ONLY 4 ON MARKET 3 YEARS AGO

WORKED WITH Antoine TAK awesome designer in Montreal

Allows interactions to control device with others, even anonymously

www.missvvs.mystery.com

#CanUX

CONUX

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UX in Erotica

- * CLASSY
- * ELEGANT
- * WOW FACTOR

Attractive to the curious women

JACK + JILL Journey

CHAT feature for INFO + COACHING

FIND INFORMATION

CURIOUS

TIME WASTED

CANCEL TRIP

GOT HER PERIOD

DISAPPOINTMENT

GET BABY SITTER

MAKE DATE

FB Group

UNICORN found

FALSE profile

REAL PERSON

READY TO GO

CODE of CONDUCT



@leeloapp

AN APP for SWINGERS

changes the perspective of what swinging can be

Vanilla is what the 'Chocolates' call the people who don't understand

CONFIDENTIALITY +

AUTHENTICITY
create real community
CERTIFIED CIRCLE...

MANAGE SINGLES, COUPLES

ORGANIZING A DATE
REMOVE obstacles
common calendar

MAKE THE APP SUPER SIMPLE
so people can just live their lives

www.leelo.club